

James Alexander Corporation

845 Route 94 Blairstown, NJ 07825 · (908) 362-9266 · Fax (908) 362-5019 · www.james-alexander.com · email: info@james-alexander.com

Medicaine® Sting and Bite Relief Formulation

Product Description

Medicaine® Sting and Bite Relief is a James Alexander Corporation proprietary formulation that provides relief of pain and itching associated with insect bites and stings.

Active Ingredients

Medicaine® Sting and Bite Relief was developed in accordance with the Food and Drug Administration's proposed rules for over-the counter topical analgesic drug products and contains two active ingredients (menthol and benzocaine) in the maximum allowable concentrations:

* **Benzocaine**- An advisory panel investigating external analgesic drug products for the FDA called benzocaine "*one of the most widely used and safest topical anesthetics found in OTC preparations.*" Benzocaine acts by blocking nerve and pain receptors.

* **Menthol**- According to the FDA Panel, "*When applied to the skin, menthol stimulates the nerves for the perception of cold, while depressing those which perceive pain.*"

JAC has combined these two highly effective active ingredients in a water soluble base that assures the formulation's effectiveness.

Product Stability

JAC's Medicaine® Sting and Bite Relief Formulation swabs carry a five (5) year expiration date, the maximum allowed by the Food and Drug Administration.

Directions For Use

Reverse cardboard sleeve on swab. Crush ONCE between the thumb and forefinger at the dot located at the center of the swab. Gently squeeze swab to apply to the desired area. To avoid glass splinters, use only with paper cap completely in place. **Caution:** Do not use in the eyes. Not for prolonged use. If the pain or itching associated with the bite or sting persists or if swelling develops, discontinue use and consult a physician.

JAC Product Configuration and Packaging

JAC offers Medicaine® Sting and Bite Relief Formulation as a unit dose swab containing 0.6 mls of solution.

- **JAC Product Code G-2042**- Bulk swabs, packaged 10,000 per shipping carton.
- **JAC Product Code 2043**- 10 unit dose swabs packaged in a box designed for use in first aid kits.

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Pricing Information

Please note all prices are effective March 31, 2010:

G-2042- Bulk Swabs

<u>Order Quantity:</u>	<u>Price:</u>
10M	\$144.57/M
30M	\$128.20/M
50M	\$120.48/M
100M	\$116.15/M
250M	\$110.65/M
500M	\$105.55/M

- Blanket orders accepted for 500M, provided the entire quantity is taken within one year
- Minimum order quantity for private label swabs is 500M
- Minimum order quantity is 10M swabs
- Please order in increments of 10M

2043- 10's Box

<u>Order Quantity:</u>	<u>Price:</u>
100 boxes	\$2.40/box
>1,000 boxes	\$2.04/box

- Minimum order quantity of 100 boxes
- Please order in increments of 100 boxes

General Ordering Information:

- Minimum order of \$250; \$1,000 for international orders
- All prices are F.O.B. Blairstown, NJ
- Terms are Net 30 Days, subject to credit approval

For more information, please contact your James Alexander Corporation
Customer Service Representative

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